

ROCKET GRANTS

Rocket Grants 2022 Cycle Selection panel guidelines for scoring

Suggested scoring rubric (please note, this is a guide, exceptional projects may not hit all the categories equally and yet still warrant a top score):

| Criterion | Points |
|---|--------|
| Innovative | 0-4 |
| Thoughtful context | 0-4 |
| Feasibility | 0-4 |
| Appropriate Venue | 0-4 |
| Meaningful Impact: – Relevant – artists or new public audience – Invite and Involve – Underserved Audience | 0-4 |
| Total (0 low → 20 highest) | 0-20 |

Explanation of Criteria:

- **Innovative:** Is the proposed project fresh, exciting, astonishing or under the radar? Does it encourage groundbreaking ways of thinking, making or doing for the KC region? Does the proposal offer significant developments beyond any previous work?
- **Thoughtful context:** How does the proposal reflect or challenge this particular place and time? Does it build on existing research and practice? Is it informed?
- **Feasibility:** Does the artist or team have the skills, networks and experience to do the project, or are they reaching out to others to help them achieve this? Is it the right scale?
- **Appropriate venue:** Does the artist or team have a carefully chosen, relevant site that does NOT involve a traditional or established arts venue, arts district etc.?
- **Meaningful impact:** How will this project affect a specific community, the arts in this region, or other artists? This may include:
 - How is this project **relevant** to the arts community; or, how will it connect to a public audience or help build a new one?
 - Will it **invite and involve** community members (including other artists)?
 - How might it benefit an **underserved regional or cultural audience**?